

Briefing Presentation - Fair

Criteria	Does Not Meet Standards (-20%)	Meets Standards (-10%)	Exceeds Standards (-0%)
Completeness (10 pts):	One or more of the three key elements of the assignment is missing, remainder covered superficially	All three key elements of the assignment are present, but only some covered in a substantive way	All three key elements of the assignment are present and covered in a substantive way
Clarity (5 pts):	Major points not clearly stated, little or no specific details, examples, or analysis	Major points are stated clearly, some supported with specific details, examples or analyses	Major points are stated clearly, supported by specific details, examples or analysis
Organization (5 pts):	Unstructured and hard to follow	Structure is generally clear, little or no use of headings and sub-headings	Structure is clear and easy to follow, with use of accurate headings and sub-headings
Presentation (5 pts.)	Presentation did not adhere to PowerPoint© best practices	Presentation generally adhered to PowerPoint© best practices	Presentation adhered consistently to PowerPoint© best practices

Grade: 25