

Ed Tech Startup Proposal – Fair/Pic

	Exceeds Expectations (-0%)	Meets Expectations (-10%)	Needs Improvement (-20)
Proposal Content (15)	(a) exceptionally demonstrates deep thought about the integration and syntheses of previous academic and professional experience. (b) Paper exceptionally demonstrates and includes relevant evidence of insights and synthesis	(a) demonstrates deep thought about the integration and syntheses of previous academic and professional experience. (b) clearly demonstrates and include relevant evidence of insights and synthesis	(a) contains little or no evidence of reflective thinking about the integration and syntheses of previous academic and professional experience. (b) lacking evidence of insights and connection to scholarly research.
Proposal Organization (10)	(a) exceptionally demonstrated critical thinking and understanding of IDD concepts, processes, and research (b) is reflective, developmental, integrative, and contextual.	(a) clearly demonstrates critical thinking and understanding of IDD concepts, processes, and research. (b) is reflective, developmental, integrative, and contextual.	(a) does not clearly demonstrate critical thinking and understanding of IDD concepts, processes, and research. (b) lacks understanding in one or more of the following: reflective, contextual, developmental, integrative.
Research and References (15)	includes references and evidence that is exceptionally presented, synthesized, and incorporated	includes references and evidence that is clearly presented, synthesized, and incorporated	lacks adequate references or evidence is not clearly supported, reliable, or valid.
Presentation Video (10)	clear, informative, and good structure. Excellent use of text, graphics, and demonstrations	clear, informative, and good structure. Good use of text, graphics, and demonstrations	Hard to follow and not well organized

Grade: 50